

Connecting Nature and Eco-Tourism in Europe

The third phase of the WILDESCAPE EU Project focuses on: Capacity Building for European Tourism Agents, co-led by INNOVADE and IKIGAI. This stage is dedicated to developing a training curriculum designed to equip tourism stakeholders with the essential knowledge and skills for responsible and sustainable ecotourism.

INNOVADE presented the structure of the curriculum, composed of six thematic modules, each with clear learning objectives defined according to common guidelines. A minimum target of 20 participants per partner has been set, with an expected 80% completion rate for the course delivered through the online platform.

IKIGAI introduced the new online training platform, showcasing its main interactive features, including quizzes, crosswords, embedded videos, progress tracking tools, discussion forums, and self-assessment options. The platform will issue digital certificates and badges upon successful course completion and will also be used during the upcoming mobility activity in Portugal, where participation and performance indicators will be monitored through a self-assessment tool developed jointly by IKIGAI and ADRI.



Each partner held at least three co-creation sessions for module development and designed two interactive learning games per module – one quiz and one interactive activity.

In June, project partners met in Ireland, hosted by Jen Janus to discuss the progress of the project. The meeting also included a visit to Crafts of Ireland, a best practice example of sustainable tourism, where participants took part in a needle-felting workshop.

